On November 29, 2023, Hon'ble Chief Minister of Tamil Nadu Thiru M.K. Stalin flagged off two new Volvo luxury tourist buses of Tamil Nadu Tourism Development Corporation, valued at Rs. 2.92 crore, from the camp office for 60 disabled students from the Government special schools located across Chennai, Chengalpattu, and Tiruvallur districts, enabling them to embark on a day tour to Mamallapuram.

New Additions of Wheels to Enhance Tourism

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The Department of Tourism, in line with the 2023-2024 announcement, has put forth a grant request outlining the procurement of two air-conditioned Volvo luxury buses. This initiative is geared towards meeting additional requirements, particularly for the facilitation of tours.

Hon’ble Minister for Social Welfare and Women Empowerment Tmt. P. Geetha Jeevan, Hon’ble Minister Of Tourism, Thiru K. Ramachandran, alongside Dr. K. Manivasan, I.A.S., Principal Secretary to Government, Tourism, Culture, and Religious Endowments Department, Tmt. Kakarla Usha IAS., Principal Secretary/Commissioner of Tourism and Chairperson/Managing Director of Tamil Nadu Tourism Development Corporation (TTDC), Tmt Jayashree Muralidharan, IAS., Secretary to Government, Welfare of Differently Abled Persons Department, Thiru A.K Kamal Kishore IAS., Director of Welfare of the Differently Abled, and other government officials were also present at the occasion.
A Stroll Through Time and Lens

A heritage photo trail at Madras University was organized by Tamil Nadu Tourism Development Corporation (TTDC) in collaboration with Nam Veedu Nam Oor Nam Kadhai and Madras Photo Blogs on November 18, 2023. The trail aimed to offer participants an immersive experience, focusing on discovering lesser-known heritage sites across Chennai.

To ensure an inclusive experience, special arrangements were made for hearing-impaired participants. A sign language interpreter accompanied the group, enriching their engagement with historical knowledge shared during the walk. The trail covered iconic landmarks such as the historic Senate House, the central library, the clock tower, and other heritage buildings. Participants were treated to a captivating glimpse of Chennai’s rich history and Indo-Saracenic architecture.
Amid the vast cerulean skies, where waves compose a serenade for the rugged rocks, and tales unfold through intricate architecture, Mamallapuram invites you to a culinary crescendo. Through a myriad of budget-friendly culinary wonders waiting to be unravelled. The town is adorned with an array of intriguing restaurants and cafes, each offering a diverse tapestry of flavours. In the lively realm of spicy street food, each bite is a celebration of local flavours, enhanced by a tempting array of grilled fish, prawns, lobsters, crabs, and more from the ocean. Meanwhile, vegetarians find solace in the comforting embrace of traditional South Indian dishes like idli, dosa, vada, bajjis, and bondas from street vendors. These delights are best savoured with a cup of piping hot filter coffee. In the pages of Memorabilia Mamallapuram, the gourmet delicacies transform every bite, every gaze, and every unique encounter into cherished keepsakes from this enchanting coastal town.
The 2nd edition of the Economic Times (ET) Travel and Tourism Awards 2023 took place on November 30, 2023, at Eros Hotel New Delhi Nehru Place. The Economic Times (ET) Travel and Tourism Awards aim to recognize outstanding and credible organisations in the tourism industry, covering domestic and international sectors. This includes travel technology companies, aggregators, airlines, travel agencies, and online-offline tour operators. Niche tourism players include cruise and caravan operators, MICE players, and exceptional hoteliers.

Tamil Nadu Tourism proudly participated in the event and was honoured with the esteemed "Pilgrimage & Heritage Destination of the Year" award. This recognition was a testament to the State’s deep-rooted heritage and sacred pilgrimage sites, creating a vivid canvas that seamlessly blends tradition with modernity.
Cradled within the gentle embrace of the Nilgiris, Ullada is a haven of peace and beauty for serenity seekers. The verdant landscapes dancing in harmony, Ullada is more than just a village; it's a sanctuary preserving the traditions of the Badaga community's rich heritage. The community's commitment to organic farming and renewable energy initiatives creates a symbiotic dance with the land, fostering eco-friendly accommodations that harmonize with the natural rhythm of the region. Each stone, each leaf, breathes life into a narrative of environmental preservation and biodiversity. Wandering through Ullada, you'll discover the echoes of a unique language and heritage proudly cradled by the Badaga community.

Their houses are living monuments, preserving tales etched in time and tradition. The village comes alive with the heartbeat of festivals, such as Hethai Habba, a celestial celebration that unfurls on the first Monday after the full moon in the Tamil month of Marghazi. These festivals paint the village with vibrant hues, creating a kaleidoscope of cultural experiences.
The air is painted with the tempting scents of Ragi-based delicacies inviting you to savour the flavours of tradition. Thuppathittu, a sweet delight, promising a taste of Ullada’s essence.

As you traverse the winding paths, the UNESCO World Heritage Nilgiri Mountain Railway station at Ketti emerges as a must-visit spectacle. The best time to answer this beckoning is during the winter months, a magical span from October to March.

Earning its stripes as the authentic taste of heritage and hospitality, Ullada emerges as the destination of choice, proudly holding the Best Tourism Village 2023 Bronze award.
CONNECT WITH US

Reach out to us!

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