



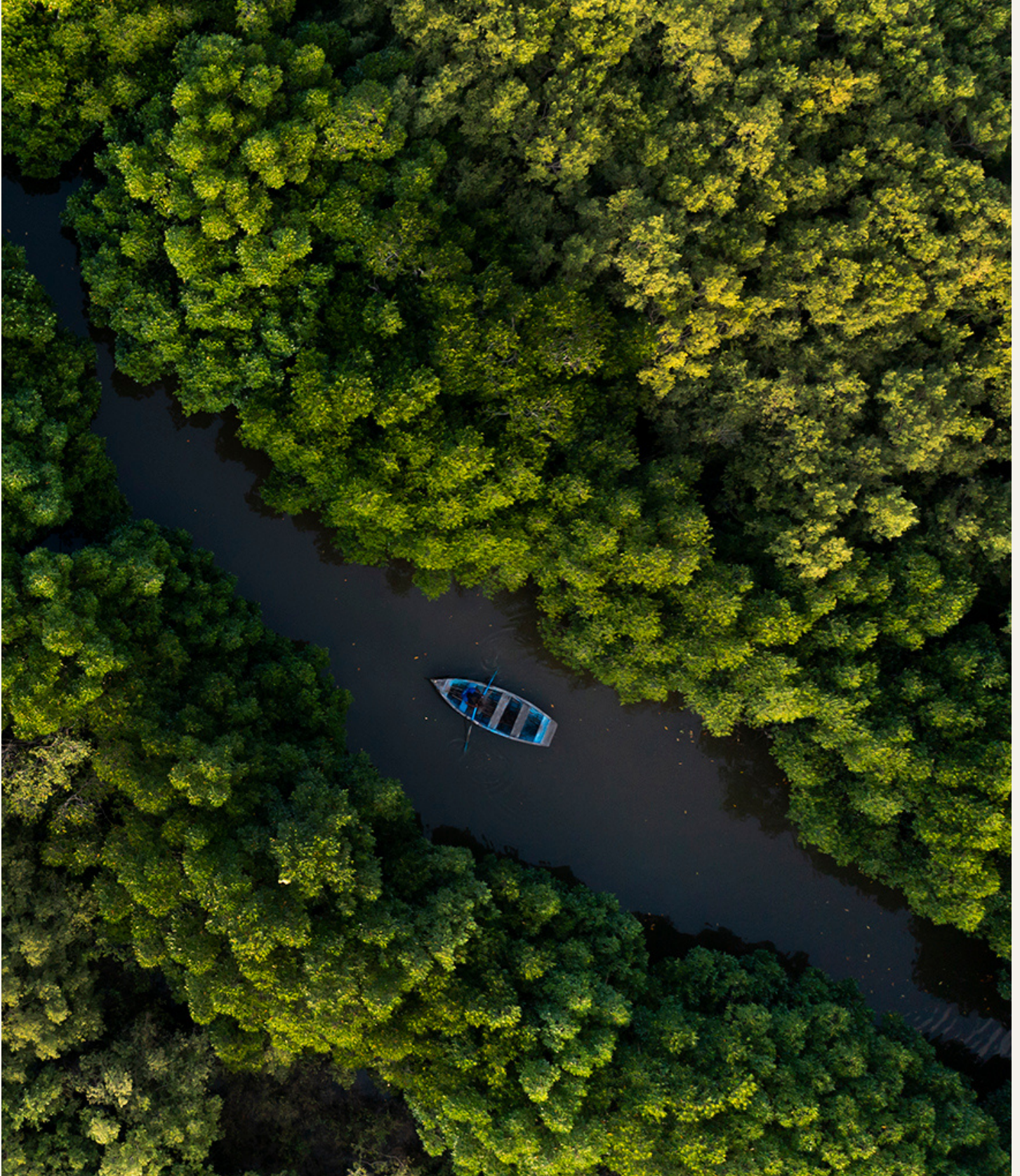
Enchanting **Tamil Nadu**



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A Tamil Nadu Tourism Newsletter

June '23



World Biodiversity Day Celebrations

21 May 2023 | TTDC Blue Flag Beach Kovalam

Captured the crimson sky and blue waves through the lens: An inclusive seascape photowalk on World Biodiversity Day

To commemorate World Biodiversity Day, Tamil Nadu Tourism Development Corporation organised a seascape photowalk in collaboration with Madras Photo Bloggers at TTDC Blue Flag Beach Kovalam. In this seascape photowalk, participants got the opportunity to interact with photography experts, and were given the platform to try their hands on diverse techniques to capture breathtaking shots of the horizon.

About 25 enthusiasts participated in this event. They were guided by experts from Madras Photo Bloggers who shared insights on taking a photo from varied perspectives and how to showcase and develop their photography skills.

The photowalk was followed by a beach cleaning activity organised by TTDC, in which about 35 people participated. A sand art depicting marine conservation was also displayed on the Blue Flag Beach shore.



Elephant trail of Madras

21 May 2023 | Chennai



Tamil Nadu Tourism Development Corporation (TTDC) in collaboration with Cycling Yogis organised a cycling trail around Chennai on May 21st 2023. The theme of this cycling trail was the "Elephant Trail of Madras". The objective of this entire trail was to explore and learn the impact and influence the elephants had across various landmarks of the old Madras presidency.

About 25 cycling enthusiasts participated in the cycling trail. They started early in the morning and pedalled to Elephant Gate and Maadi Poonga, Egmore Railway Station, College Road, Musee Musicals, Anna flyover, Elephant Tank Street, Parthasarathy temple, the house of Mahakavi Subramanya Bharathiyar, and the Marina Lighthouse. At the end of the trail, the participants were offered breakfast at the TTDC Drive-in restaurant.



Destination of the month



Tiruvannamalai

Tiruvannamalai- The town that resonates spirituality. It is one of the prominent spiritual hubs of the State, thanks to the renowned Annamalaiyar Temple, the Karthigai deepam festival and the Girivalam on a full moon day.

But this town has a lot to offer! Take a hike to the trekkers' favourite Parvathamalai or plan a trip to Javvadu malai- the home to various Neolithic and Paleolithic monuments. Also, explore the rich legacy of Jainism that thrived here in the past, by visiting Tirumala Samanar temple, Mamandur Umbrella temple and Siyamangalam Kudavaraikoil.

Through the lens Chennai Vizha Closing Ceremony

Chennai Vizha: the biggest international handicrafts, handlooms and food festival came to an end on 21st May 2023. Here are some snippets from the last day of this cultural fest



Hot air balloon tethering and show

20 May 2023 | Udhagamandalam



The Summer festival 2023 begun in the first week of May across various regions of The Nilgiris. Vibrant shows displaying the exotic flora varieties like flower shows and rose show and shows to exhibit farm fresh harvest of diverse fruits and vegetables were organised. Apart from these, a heritage walk and a boat race were also conducted in this month-long festival.

As a part of this event, a Hot Air Balloon Tethering Show was inaugurated by the Hon'ble Minister of Tourism, Thiru. K. Ramachandran on 20th May 2023 along with Thiru. S.P. Amrith, IAS, District Collector of the Nilgiris. A 10-feet hot air balloon was soaring the sky at the Nilgiris Summer Festival. It was floating for ten days, till 31st May 2023.

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